

# Script for British Council Film International Inspiration – PEC



## Script

VO :  
Sport inculcates...

Confidence

Concentration

Leadership

And International Inspiration aimed exactly at –

Caption: Transforming lives through the power of Sport

By crossing boundaries and strengthening different abilities ,International inspiration aspires to change the lives of 12million children across 20 nations.

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2<sup>nd</sup> opening

12 Million Children

20 countries

One project

International Inspiration :

Aimed at

Transforming lives through the power of sport.

What started as a core educational programme of London 2012 Olympic games , is soon to become the world's largest sporting movement for children in history . For the first time in the history of the Olympic games, organizations such as the British Council, UNICEF and UK Sport tied up with Governments around the world ,particularly developing nations , to change the lives of millions of children and young adults of all abilities .India being one of them, **along with Brazil, Palau, Azerbaijan and Zambia** .

In India too, for the first time the Ministry of Youth Affairs and Sport and the Ministry of Human Resource Development **joined hands/ came together** to work in collaboration with the Inspiration partners, for delivering the program. On 8<sup>th</sup> January 2008 , British Prime Minister Gordon Brown launched the program in India .

PEC India - a fine example of a collaborative effort between curriculum experts from the UK and Indian teachers, has grown out of the International Inspiration program. They were launched by the Government of India's, Minister of Human Resource Development Mr. Kapil Sibal

Byte Kapil Sibbal

The initiative focuses primarily on two areas

- a) Development of resources ; and
- b) Capacity development of primary teachers to transact the physical education curriculum at the primary stage

However, the goal remains same - To make physical education more effective and teach students in a fun, easy and safe manner.

The PEC India resources are a concrete outcome of the association between CBSE under the Ministry and of Education. They have the potential of meeting the Government of India's policy program Sarva Shiksha Abhiyan. They are developed after detailed observation visits to schools and discussions with the administrators, PE practitioners, and teachers.

These resources are designed for all children to have fun while helping them to learn, become physically confident and competent. These resources include:

1) A set of colorful cards called PEC cards;

2) A PEC equipment bag

PEC Cards contains the tips and hints for delivering fun, safe and inclusive physical education lessons, for classes one to five.

Each card aims at providing the essential information needed, for engaging all students of the concerned class, in the selected game/activity.

The activity to be organized

The process of organizing the activity

The equipment required

Safety measures to adopt

Skills to be developed

The uniqueness of card lies in providing the link between existing physical education, and other school subjects such as English, Maths and Science.

The PEC-India Cards are a curricular tool for facilitating inclusive and holistic development-oriented PE sessions, for primary school children, by engaging them intensively in games, and activities focused particularly on agility, balance, coordination, speed and strength.

The PEC bag contains sets of various equipment that can be used with the PEC cards

The materials are used for capacity development of teachers. The PEC resources are designed with keeping the mental level of different age group in mind. They are so user friendly that even non-specialist primary teachers can use it, with little support of specialist Physical Education teachers.

To test the effectiveness of resources, the program was tested with little over 160 teachers and 3000 children. The result - a stunning success. Gaining confidence, the program was

then piloted 67 schools across Delhi, Chennai, and Mumbai for six months. The number of teachers went to 800 and the children impacted 50,000

Byte :

Initial feedback of the pilots are

- Teachers feedback
- Parents feedback

Teachers quotes on PEC

The program has generated tremendous response among Principals, teachers and children.

Principals recognized the importance of PE, showed interest in the programme and discussed how students were keen to go to field and look forward to their PE periods.

### **Byte of Principal from St.Mary's school**

Primary teachers have gained more confidence in teaching physical education and provided innovative ideas on how to relate PE with other subjects

Teachers feel more motivated and satisfied to see the students play and learn the skills of Agility, Balance and Coordination in the process.

### **Byte of teachers 4-5**

One clear outcome -Primary teachers in schools are now allowed to wear sport shoes - something unthinkable before....

The children are more aware towards their body and social skills

### **Bytes of children**

The PEC schools have adopted nearby community schools and are sharing the PEC learnings with them

Recently an MOU has been signed with the Ministry of HRD to develop strategy to upscale the programme across all Indian schools.

PEC India provide opportunities to people of all ages and abilities, many in difficult situations, to participate in PE, sport and play activities that build their confidence, self esteem and life-skills, helping and encouraging them to realize their ambition and full potential

It has the ability to transform Dreams.....into Reality.

The program aimed at capacity building of 300 students from LNUPE (Laximbai National University of Physical Education). The TOPS resources were used to ensure that a sustainable program is developed for physical education in India.

The first step towards the development of physical education cards India started with the National TOPS cards adaptation workshop. The workshop was attended by 22 officials nominated by the State Education Departments, State Sports Department, CBSE, Special Olympics Bharat, Regional Institute of Education, LNUPE and SSA. The workshop was led by lead trainers from Youth Sport Trust and focused on the essentials of the Indian TOPS cards.

Physical Education specialists from UK were deputed to India to work with an Indian resource group for the development of physical education resources for the Indian schools. Through a series of activities and hard work, the group has developed a set of Indian Physical Education Resources named as PEC India (Physical Education Cards-India). The PEC India resources composed on PEC India Cards, PEC India equipment bags and PE Training manual for the primary teachers. Apart from physical education, the cards are also linked to subjects like English, mathematics and environmental sciences.

The PEC India resources were introduced in 52 schools nominated by CBSE, KVS, State Government Schools and Delhi Directorate Schools in mid 2009 across Mumbai, Chennai and Delhi. The PEC India introduction received a tremendous response from the teachers and schools who were excited to use this new methodology in teaching.

Education is the most powerful weapon you can use to change the world  
By Nelson Mandela

## The film should be in the following sequence:

Winning of the Olympic bid by UK

Vision of International Inspiration 2012

20 COUNTRIES – maybe a MAP with animated dots showing the different countries

Signing of MOU with MYAS

Launch of the programme by the UK prime Minister

For the first time Ministry of Youth Affairs and Sport and Min of Education are working together to deliver a common agenda to inspire young people to choose sport and engage in pe.

In India you can show the map and that we are working in 5 states, Delhi, Andhra Pradesh, West Bengal, Assam and Maharashtra

**OVERALL OBJECTIVE-RAISE THE PROFILE OF SPORTS AND PHYSICAL EDUCATION AND ENGAGE AS MANY YOUNG PEOPLE TO INSPIRE AND CHOOSE SPORT AS A SOURCE OF DEVELOPMENT**

Show programmes and trainings held to develop leadership skills in children, develop capacity of teachers through training interventions and to ensure sustainability we have developed resources that will have a long term impact and use.

This will ensure a more aware, healthy, holistically developed generation.

**PEC INDIA**

Show in following sequence

Training programmes held in India

Training being conducted by UK trainers

Snapshots of workshops and practicals by children and UK trainers

Committees formed to review the training programmes under II

Show the PEC cards

There is footage of the UK trainers explaining the PEC methodology- u need to Capture that

I need interviews of the teachers on PEC and what they feel about it

## Program objective

Developing new dimensions and practices and providing resources for delivering the physical Education curriculum in Indian Schools.

International Inspiration will focus on further developing, enhancing and effectively implementing the existing PE Curriculum. Fit for purpose reproducible classroom materials, advice on curriculum

Development and training needs would be provided to meet both in-service teachers and teacher training colleges as and where the programme is implemented.

In India you can show the map and that we are working in 5 states, Delhi, Andhra Pradesh, West Bengal, Assam and Maharashtra

## Partners in the program

1. Ministry for Human Resource Development (MHRD)
2. National Council of Educational Research and Training (NCERT)
3. Central Board for Secondary Education (CBSE)
4. Lakshmi bai National Institute for Physical Education at the University of Gwalior (LNIPE)
5. National Institute of Sports (NIS)
6. UNICEF
7. School Principals
8. International Olympic Association
9. DFID
10. London Olympic organising committee

Highlights to be captured through visuals , audio or footage

We need to do a film capturing the vision of the II and now the realisation through the PEC India programme and the route we have taken.

We have kept all partners on board and worked collaboratively  
CBSE, NCERT, LNUPE, SCERTS, NIS

Joint collaborativeness of the programme should come forth as we are trying to adapt and adopt UK methodologies.

This will work for the India-uk developing more partnerships

We need to show a card and explain the whole methodology

Explain the benefits of PEC for teachers and children

Long term impact

Healthy body, healthy mind, Healthy Nation

Future is CBSE , 10, 000 schools,

We can also do shots of how many schools and primary children in India—let's show some data to showcase to what extent our programme can be and its impact. It's important to show numbers and figures.

I think the above caters to govt and partners needs etc.etc..

PEC is an organised activity which involves all children

Can we show some statistics of children? NO. of teachers

Projected outcomes

Boilerplate

“International Inspiration uses the power of sport to transform the lives of millions of children and young people of all abilities, in schools and communities across the world, particularly in developing countries, through the power of high quality and inclusive physical education, sport and play.

“Delivering the ambitions promised by the London bid team in Singapore, the programme aims to ‘reach young people all around the world and connect them to the inspirational power of the Games so they are inspired to choose sport.’”

“Already making a difference to young people's lives, £25 million of funding has been committed. Projects are underway in eight countries: Azerbaijan, Bangladesh, Brazil, India, Jordan, Mozambique, Palau and Zambia. Projects are also due to start in Ghana, Malaysia, Nigeria, South Africa and Trinidad and Tobago in 2009. The aspiration is to reach 12 million children in 20 countries by 2012.”

“International Inspiration has received the formal support of the International Olympic Committee and International Paralympic Committee as a core strand of the London 2012 International Education Programme.”

For more information visit [www.uk sport.gov.uk/internationalinspiration](http://www.uk sport.gov.uk/internationalinspiration)