

British Council



VO - He has a desire....

Visual – A boy in sweats

Fade out

VO – He / she has a dream

Visual - A boy/ girl in dreams & teams class (ECU)

Fade out

VO - They have a vision

Visual - The various lead teachers in various box against a background having dreams and teams logo , International inspiration and TOPS logo

Fade out

Black

Audio – Music

Visual - Text gfx - Transforming the lives (of the children).....
Through the power of sports

Audio – Music

Visual – Three shots cut to cut

1. Football kept on ground
2. Goal keeper looking (CU)
3. A boy comes and kicks
4. Goal stops the ball

VO – The idea To strengthen individual's personality and improve education through sport was grand.. A vision to become reality requires systematic implementation and meticulous planning . International Inspiration understood this. So it followed a process .And the process involved steps.

Visual – Sharon Kee taking classes in auditorium and making some points on screen, The dreams and teams workshop involving teachers that has International inspiration at its background. A sequence of cuts of the workshops .

VO

- Step one - Inter and Intra School Links
- Step two Community link
- Step three International Link

Visual – pointers as text gfx at international inspiration background

VO - The inter and intra school links was developed and managed by British Council with support of local in country partners. The community links progressed under UNICEF supervision.The international link involves the partners like – UK Sport , The Department of International Development(DFID), The fellowship of Commonwealth office (FCO), The Olympic partners Councils (The London 2012 organizing Committee – LOCOG) , and British Olympic Association / Fundation – BOA/ BOF.

Visual – VFX - A workshop makes the background and all these names + their logos comes in separate boxes or as pointers

VO – The pressure ..to realize a vision was immense .The work associated also required lot of innovative thinking . And the result was – what it was expected to be - a stunning success.. Not just across the globe but in India as well.

Visual – The shots from video cd given by British council.

Byte – Karen

Sue

VO - Initially it was difficult in India. Thought was good ...but challenges many . The first challenge was to obtain Government support. It was important that Government understood the necessity of incorporating Physical education into the schools curriculum and not leave it as an extra curricular activity. And Government did see the point. For the first time the Ministry of Human Resource Development and Ministry of sports and Youth affairs came together on a joint venture . The first milestone was reached .

Visual – ?

VO – The next goal was to get schools . This did not prove to be too difficult as the schools were forthcoming and lapped up the idea.

Visual – General shots of children going to school ,assembly etc.

Byte : Principal – Apeejay School , Pitampura on the acceptance of idea

VO - But there was one major deterrent - the skeptical parents. Being an academic oriented country parents were averse to the idea.

Visual – General school shots

Byte – Principal , Kendriya Vidyalaya , AGCR on the parents attitude

VO – Like all other barriers , this too was overcome . And the project was set in motion British council collaborated with Indian Government and under International Inspiration Programme initiated two projects – TOPS and Dreams and Teams . While TOPS attended to primary level students , Dreams and Teams focused on young adults in the age group of 14 – 19 years.

Visual - The workshop lead by Sharon Kee and Karen.

VO – The TOPS programme in India was introduced by way of one day demonstration sessions lead by trainers from Yoputh Soport trust as a pilot. The Pilot was in collaboration with the Ministry of Human Resource under their Sarva Shiksha Abhiyan school programme. The project met with reasonable success . Since then it has become a regular feature ,with workshops held every three months. The lead trainers are from UK and they teach the primary teachers the student centric methodology for an effective physical education class. These trainers were very impressed with eagerness of the participant teachers .

Visual – Norah Loftus and Annalisa Hopkins conducting workshops. Sharon kee conducting workshops.

Byte - Norah Loftus and Annalisa Hopkins

VO – The difference has not only been observed by the teachers from abroad , it's the participant teachers as well who are experiencing growth.

Visual – Byte – Renu Saluja , teacher , Apeejay school

VO - And its just not teachers , the change is evident in parents attitude as well . Now they see their child participating more actively and developing into a confident , assured individual.

Visual – Children activity in Apeejay school

Byte : Parents

VO – While TOPS is thriving , Dreams and Teams has also met with enthusiasm. Phased in four years , this programme has been able to instill leadership values and global citizenship principles. The programme is run in partnership between the British Council , Ministry of Human Resource Deveopment and Youth Sports Trust , UK. Following the initial training of local tutors and young leaders by the experts from UK , the project has already started bearing fruit. With a motto – Live the Dream , with the team , the young l4eaders at Kendriya Vidyalaya , AGCR colony has set up a club that has involved itself projects like Bihar Flood. The endeavour has been able to bring out the innovativeness in teachers along with organizational skills and leadership quality in the students.

Visual – Dreams and teams clas , workshop with Karen

Byte – Teacher , student

VO - The seeds sown an year ago has started bearing fruits. The transformation is apparent .So is the power of sport.

Visual – Kids playing Basket ball